



# ROMANIAN-AMERICAN UNIVERSITY

## at a glance

a guide to everything you  
need to know about RAU

Romanian-American University was founded in 1991 by its first rector Ion Smedescu.

In 2021 the University was certified once again by the Romanian Agency for Quality Assurance in Higher Education and received a "High Confidence" rating.



# IDENTITY

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ROMANIAN-AMERICAN  
UNIVERSITY



# On the map

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Articles by country / Romania / Romanian-American University

Latitude and longitude of  
**Romanian-American University**  
In [Romania](#)

**SATELLITE MAP OF ROMANIAN-AMERICAN UNIVERSITY**

The **Romanian-American University** (Romanian: *Universitatea Româno-Americană*) is a private university in Bucharest, Romania, which offers courses and degrees in English. It was founded by Ion Smedescu.

GPS COORDINATES OF ROMANIAN-AMERICAN UNIVERSITY, ROMANIA

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# Why RAU?

*RAU's mission is to promote the educational values of the American academic education blended with the rich traditions of the Romanian education.*



# GLOBALIZATION AT RAU

RAU has become an outstanding player in the European Union's educational landscape, as a result of its strategic focus on internationalization.

Becoming a truly international University with a global focus in education, research and services to community

RAU STRATEGIC VISION

- Establishing partnerships with an international dimension (both from academia and business)
- Creating a truly international atmosphere through international academic events, cultural exchanges, workshops
- Active promoters of Romania as a study destination (co-organizers of Study in Romania pavilions at international fairs and exhibitions)
- English taught programs designed for the future professionals in a global economy
- Involving academia and administrative staff in international (trainings, exchange programs)
- International Summer Schools

# STUDY PROGRAMS

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# RAU has 7 schools...

*International Business*  
*Finance and Accounting*  
*Computer Science for Business Management*  
*Management-Marketing*  
*Tourism and Hospitality Management*  
*Law*  
*Physical education, Sport and Kinesiotherapy*



## ... and 8 English taught Programs

### **English taught Bachelor Programs in :**

International Business  
Computer Science for Economics  
Marketing

### **English taught Master Programs in:**

Business Management in Tourism and Aviation  
Computer Science for Business  
International Business and Entrepreneurship  
International Economic Relations and Economic Diplomacy  
International Economic Relations and European Union Studies  
(double degree with University of York)  
Finance (double degree with University of Sienna)  
Strategic Marketing  
Digital Marketing & Social Media (double degree with University of York)



# ACCOMMODATION

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# Dormitory

Dormitory is a modern building with 150 rooms.

It is connected to the main academic building, thus students having immediate access to classes.







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# Library



RAU has reading rooms with English and Romanian books related to subjects taught in undergraduate and postgraduate programs. There is also a computer room where students can do online research in a quiet environment.

# Aula Magna

The Aula is the biggest venue in the University, used for official ceremonies, concerts, theatre plays, movie projections. It fits 450 people.



# RAU sports facilities



# ACADEMIC ACTIVITIES

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# Intensive courses

Every semester RAU organizes several intensive courses taught by foreign academics. These courses last 1-2 weeks for a few hours every day. On completion, students are awarded with a certificate of completion and in some cases with 2-5 ECTS credits.



# Summer schools

Every year RAU organizes summer schools on different subjects where RAU students are joined by groups of foreign students. Summer schools take place at RAU or other universities or even countries.





It was opened in 2008 by RAU and Microsoft Corporation. In this center the academic teaching is balanced with the demands of the labor market concerning the IT field. Here students meet and develop their abilities of working with top technology through the online Microsoft platform.



## Department of Asian Studies

It consists of 4 different  
centers:

*Romanian – Japanese Studies  
Center "Angela Hondru";*

*Romanian – Korean Studies  
Center;*

*Romanian – Indian Studies  
Center;*

*Romanian – Azeri Studies  
Center*





**Thank you for your attention!**

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